

# Successful Enterprise Risk Management

Presented by David Lynas

Risk management is a primary responsibility of management. Failure to successfully identify and manage risk can have dramatic consequences – on the organisation's financial performance, its standing in the community, on top-management and staff turnover – ultimately on the organisation's very viability itself. It can also result in significant personal liability. This powerful 2-day course provides world-leading frameworks and techniques to ensure you place your organisation in the best position possible:

- ✓ A totally contemporary start-to-finish coverage of the risk management process
- ✓ Best-practice frameworks and techniques for excellence in managing, measuring and mitigating enterprise risk
- ✓ Expert guidance through the confusion of specialist terminology and conflicting information
- ✓ Techniques for avoiding the "isolated risk silos" trap
- ✓ Maximum-effectiveness format to ensure you get immediate results
- ✓ In-depth and practical coverage
- ✓ How to deliver a clear message to stakeholders on their enterprise risk exposure
- ✓ How to use the "3Ms" to best protect and create value in an increasingly uncertain world



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**The world is an increasingly risky place.** A recent study in Fortune magazine of S&P 500 companies showed that overall risk levels have more than doubled compared to the past. **And that study was done before the current global financial crisis!**

Risk management is a primary responsibility of management. Failure to successfully identify and manage risk can have dramatic consequences – on the organisation's financial performance, its standing in the community, on top-management and staff turnover – ultimately on the organisation's very viability itself. It can also result in significant personal liability.

**With such high stakes, what's needed is a better approach to risk management than typically practised today.**

## What Makes This Course Different

Good management decisions depend firstly on getting high-quality information and secondly on having a superior framework within which to use this information.

This internationally-acclaimed program provides an in-depth and totally contemporary coverage of the risk management process:

- ✓ Understand your role in the relationship between risk management and corporate governance
- ✓ Solve the problem of isolated risk silos and provide an over-arching Enterprise Risk Management strategy
- ✓ Apply the theory of risk management standards and frameworks in the complexity of the real world
- ✓ Define the risk management approach most appropriate to your organisation
- ✓ Measure risk and apply meaningful metrics
- ✓ Apply appropriate risk management tools and techniques to your own environment
- ✓ Communicate enterprise risk information for decision making by key stakeholders in terms that ensure buy-in and support
- ✓ Define organisational risk appetite, provide warning thresholds and monitor Key Risk Indicators
- ✓ Increase the effectiveness and efficiency of your risk management processes
- ✓ Measure the success of your program

## Who Should Attend

This course is designed for:

- Anyone who needs to understand and apply leading best-practice risk management processes to their work
- Anyone who needs to extend their risk management capabilities.

It will be of particular benefit and value to:

- Senior Management
- Business Managers
- Risk Managers
- Internal and External Auditors
- Governance and Assurance Professionals
- Senior IT Professionals
- Senior Information Security Professionals
- Service Managers and Project Managers
- Consultants and Business Advisors
- Company Strategists and Planners

# e Risk Management

## Course Contents

### 1 The Meaning of Risk

- Definitions & terminology
- Risk ownership & custody
- Roles & responsibilities

Workshop: Defining what is at Risk

### 2 Risk Management & Corporate Governance

- Characteristics, benefits & applications of risk management
- Risk management strategy & process
- Risk management frameworks & standards

### 3 Successful Enterprise Risk Management

- Risk interactions
- The challenges presented by risk silos
- Managing enterprise risk holistically
- Risk philosophy, methodology & architecture

Workshop: Enterprise Risk Strategy

### 4 Risk Measurement & Assessment

- Risk measurement (Qualitative)
- Risk assessment (Quantitative)
- Risk metrics
- Identifying and valuing entities at risk
- Valuing intangible assets
- Threat identification, domains, agents, catalysts, inhibitors & amplifiers
- Risk taxonomy
- Business impact & consequences
- Vulnerability assessment

### 5 Risk Mitigation

- Control frameworks, strategies & objectives
- Balancing costs & benefits
- Total cost approach
- Ensuring that mitigation of one risk doesn't increase others

### 6 Risk Appetite

- Scoring likelihood & impact
- Risk thresholds
- Key risk indicators

### 7 Risk Management Tools

- Risk information management
- Risk registers
- Dynamic risk dashboards
- Integrated & automated risk solutions
- The SABSA risk management solution

### 8 Measuring Success

- Risk management maturity profiles
- Applying Capability Maturity Models to risk

Workshop:

Risk Programme Evaluation & Action Plan

*“ All organisations take risk. The most successful are those that consistently make the best risk management decisions. ”*

### Send Your Management Team

Successful risk management is a team effort.  
See back page for August Promotion Discount.



# Course Presenter David Lynas



David Lynas is a globally renowned Security Strategist and Risk Management specialist. In a career spanning more than 25 years he has developed risk analysis and evaluation techniques for organisations around the world including US and Australian government agencies, international banking and financial conglomerates, and major transnationals. He recently presented this Enterprise Risk Management seminar and workshop to great

acclaim from representatives of most of the major United Nations agencies in a special session in Geneva.

David is a member of the original SABSA development team, (SABSA is the best-practice Enterprise Security Architecture framework that

defines information security as being first and foremost a management rather than technical issue). His many other achievements include: appointment in 2006 as a Fellow of the British Computer Society for "Exceptional leadership, eminence and seniority in the field of information security"; recipient of the Lifetime Achievement Award from CSI (2006); co-author of *Enterprise Security Architecture: A Business-Driven Approach*, regarded as the definitive text in its field. David was also Principal Consultant for the AINSEP project, a strategic Singapore Government initiative to define the body of knowledge and certification requirements for Information Security Professionals in Singapore.

David's training programs are regularly presented in Europe, UK, USA, Canada, Singapore, Malaysia, Australia and New Zealand.

## HOW TO REGISTER

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2.  Send your details by email  
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5.  Post the completed Enrolment Form to:  
**ALC Training Sdn Bhd**  
Level 36 Menara Citibank, 165 Jalan Ampang  
50450 Kuala Lumpur

## COURSE INFORMATION

FEES (per delegate)	RM (per delegate)
Single Delegate	3180
2nd Delegates (50% Discount)	1590

**VENUE:** JW Marriott Hotel, 183 Jalan Bukit Bintang, Kuala Lumpur

**COURSE INFORMATION:** The course is held from 9.00am to 5.00pm with registration from 8.30am on the first day. Upon enrolment you will be sent a confirmation letter giving full details.

**TERMS:** The course is of limited class size. To ensure admission, fees must be paid in advance or else an official Purchase Order Number must be supplied. Fees include tuition, lunch, coffee breaks and all course materials. An invoice will be forwarded to you upon receipt of enrolment.

**CANCELLATIONS:** Cancellations will be accepted up to 5 working days before the course. After that time no refunds can be given but substitutions can be sent at any time.

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## ENROLMENT FORM - Enterprise Risk Management



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